

Looking for your next BIG customer... but not sure where to start?

MARY CANTANDO

~women's business expert~

presents

Increase Corporate Contracts!

Mary's interactive seminar will jump start your sales! Leave with a plan to find, meet, convince, and close BIG contracts with corporate buyers.

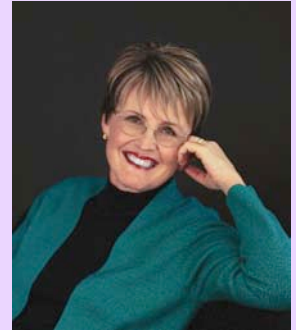
Women entrepreneurs are uniquely positioned to forge new relationships with corporate buyers and earn prestigious Fortune clients. If you are a woman owned and managed company - with at least \$1 million in annual revenue - you could capitalize on national certification.

LEARN:

- ✓ Why Fortune companies NEED to buy from women business owners
- ✓ Strategies to navigate diversity procurement
- ✓ The pros and cons of corporate certification
- ✓ How to stand out as a qualified vendor
- ✓ Ways to overcome the 10 most common objections

Mary has enthralled audiences at ...

Royal Bank of Canada ~ Wachovia Bank ~ Merrill Lynch
Progress Energy ~ Woman Business Owners Network~ NAWBO
Women Trading Globally ~ Women Presidents' Organization
Michigan Women's Business Council ~ Pan-Pacific Council
Executive Women International ~ International Forum
...and many, many, more.



Mary Cantando

Featured speaker, author, facilitator and consultant - Mary Cantando - engages audiences with insight to the market potential of women business owners.

Mary, an entrepreneurial executive since 1989, is an expert on women's business initiatives. She works tirelessly to develop new revenue streams for entrepreneurial women and companies who want their business. Her presentations deliver powerful new information that provides immediate results.

A member of the National Speakers Association, Mary is a frequent speaker at regional, national and international events and an advisor to forward-thinking firms across North America.



Mary is a Sales and Marketing expert who has personally closed sales of \$50MM. She serves on the national board of the Women Presidents' Organization, is the Business Growth Advisor for Women Entrepreneurs Inc, sits on the advisory board of *Enterprising Women* magazine and serves on the National Forum of the Women's Business Enterprise National Council.

Mary serves as a media source for publications such as: *The Wall Street Journal*, *Fast Company*, *Selling Power* and *Entrepreneur Magazine*.

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www.WomanBusinessOwner.com