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**Mary Cantando To Be Guest Speaker At
*Women Trading Globally Event***
*National Expert On Growing Women Owned Businesses
Conducts Exercise At Global Conference*

For Immediate Release

Contact: Patty Briguglio (919) 461-3831

Raleigh, NC – Mary Cantando, author of *NINE LIVES: Stories of Women Business Owners Landing On Their Feet*, will be a guest speaker at the upcoming *Women Trading Globally* conference in Vancouver, British Columbia, Canada, March 31st-April 2nd. Presented by RBC Financial Group, the event is dedicated to the full spectrum of women entrepreneurs who own and operate small to large size enterprises.

Cantando will be conducting an interactive presentation, entitled: *Expand Your Comfort Zone: A Sales Exercise for Women*. Her session, based on years of focused research, as well as conversations with professionals, explores the challenges that many women encounter in sales and how they can expand their comfort zone to overcome these challenges.

Cantando is a nationally recognized expert on the growth of women-owned businesses. She is a member of the National Association of Women Business Owners (NAWBO), is certified by the Women's Business Enterprise National Forum, and is a facilitator for the Women Presidents' Organization. Above all else, Cantando serves as an advisor and cheerleader to women business owners everywhere. For more information please call 919-841-0401 or visit the website at www.womanbusinessowner.com.

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