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For Immediate Release

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**Women-Owned Business Expert Interviews
Renowned Women For New Book**

The Woman's Advantage Features Successful Women Business Owners

RALEIGH, N.C. - Mary Cantando, nationally recognized expert on women business owners, has announced that her new book *The Woman's Advantage: 20 Women Entrepreneurs Show You What it Takes to Grow Your Business* will feature stories from some of the country's most successful women business owners. *The Woman's Advantage* features many highly respected women entrepreneurs including Janice Bryant Howroyd, CEO of Act-1, the daughter of North Carolina sharecroppers and owner of the largest African-American woman-owned business in the world; Helene Gralnick, co-founder of Chico's, whose business grew from a \$1,500 investment to 763 retail locations across the United States; and Rhona Silver, owner of the Huntington Townhouse, the largest catering facility in the country. *The Woman's Advantage*, scheduled for release in May, will provide business strategies, coupled with personal accounts from these women and others who successfully used these strategies, and will include information on four key business elements: organization, promotion, certification and expansion.

"I was so inspired by these rags-to-riches women. I am excited to share their amazing stories with other women through *The Woman's Advantage*," says Cantando. "Women business owners and those who dream of starting a business will learn so much from these wildly successful women."

About Mary Cantando:

Mary Cantando is a nationally recognized expert on women business owners. She sits on the National Board of the Women Presidents' Organization, serves as the "Business Growth Advisor" for Women Entrepreneurs, Inc, sits on the National Women's Forum, and is certified by the Women's Business Enterprise National Council. She is the author of *Nine Lives: Stories of Women Business Owners Landing on their Feet*. As a member of the National Speakers' Association, Cantando speaks to women who want to grow their businesses, as well as corporations seeking to attract the lucrative, fast-growth market of women business owners.

About WomanBusinessOwner.com:

WomanBusinessOwner.com is a national advisory firm that works with successful women business owners as well as corporations seeking to sell to large women-owned businesses. For more information, call 919-841-0401 or visit the Web site at <http://www.WomanBusinessOwner.com>.

About Kaplan Publishing:

Kaplan Publishing is one of the nation's leading education, career and business publishers. Kaplan Publishing, with offices in New York and Chicago, produces more than 150 books a year on test preparation, admissions, academic and professional development, general business, management, sales, marketing, real estate, finance and investing. Kaplan Publishing is a unit of Kaplan, Inc., a wholly owned subsidiary of The Washington Post Company (NYSE: WPO). For more information, please visit www.kaplanpublishing.com

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