

**MMI Associates, Inc.**

7406-H Chapel Hill Road  
Raleigh, NC 27607  
(919) 233-6600 • (919) 233-0300 (fax)  
[patty@mmimarketing.com](mailto:patty@mmimarketing.com)

**For Immediate Release**

**Contact: Patty Briguglio (919) 233-6600**

**Mary Cantando Lands Book Deal**

*Expert On Women-Owned Businesses Signs Contract With National Publisher  
To Write Book On Women's Strategies For Business Success*

Raleigh, NC - Mary Cantando, nationally recognized expert on women business owners, has signed a contract with Kaplan Publishing of Chicago to write a book entitled *The Woman's Advantage: 20 Women Entrepreneurs Show You What it Takes to Grow Your Business*. The book is scheduled for release in May 2006. *The Woman's Advantage* will provide business strategies, coupled with personal accounts of women who successfully used these strategies, and will include information on four key business elements: organization, promotion, certification and expansion.

"I have made it my life's goal to help women expand their businesses," says Cantando. "Giving successful women business owners an outlet to share their strategies for success is a special privilege."

About Mary Cantando:

Mary Cantando is a nationally recognized expert on women business owners. She sits on the National Board of the Women Presidents' Organization, serves as the "Business Growth Advisor" for Women Entrepreneurs, Inc, sits on the National Women's Forum, and is certified by the Women's Business Enterprise National Council. She is the author of *Nine Lives: Stories of Women Business Owners Landing on their Feet*. As a member of the National Speakers' Association, Cantando speaks to women who want to grow their businesses, as well as corporations seeking to attract the lucrative, fast-growth market of women business owners.

About WomanBusinessOwner.com:

WomanBusinessOwner.com is a national advisory firm that works with successful women business owners as well as corporations seeking to sell to large women-owned businesses. For more information, call 919-841-0401 or visit the website at <http://www.WomanBusinessOwner.com>.

About Kaplan Publishing:

Kaplan Publishing is one of the nation's leading education, career and business publishers. Kaplan Publishing, with offices in New York and Chicago, produces more than 150 books a year on test preparation, admissions, academic and professional development, general business, management, sales, marketing, real estate, finance and investing. Kaplan Publishing is a unit of Kaplan, Inc., a wholly owned subsidiary of The Washington Post Company (NYSE: WPO). For more information, please visit [www.kaplanpublishing.com](http://www.kaplanpublishing.com)

Media and Press Contact:

Patty Briguglio  
MMI Associates, Inc.  
919-233-6600  
[patty@mmimarketing.com](mailto:patty@mmimarketing.com)

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