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Mary Cantando To Participate In Kauffman-RAND Center For The Study Of Small Business And Regulation Conference *National Expert On Woman Business Owners Attends National Event*

For Immediate Release

Contact: Patty Briguglio (919) 461-3831

Raleigh, NC – Mary Cantando, President of WomanBusinessOwner.com and author of *NINE LIVES: Stories of Women Business Owners Landing On Their Feet*, will participate in the Kauffman-RAND Center for the Study of Small Business and Regulation Conference scheduled for Friday, October 29th at the office of RAND Corporation in Pentagon City, Virginia. The symposium will address the Center's ongoing work, objectives, and research agenda. The Kauffman-RAND Center for the Study of Small Business and Regulation is a new initiative developed by RAND Corporation and the Ewing Marion Kauffman Foundation to improve policy decisions affecting small businesses and entrepreneurship. As a leading business owner in the Nation, Cantando will be sharing her perspectives of small business with attendees of the symposium.

"I am delighted to be a part of this important event," said Cantando. "It is rewarding to be involved in such a significant organization that assists small business owners across the Nation."

About RAND Corporation:

The RAND Corporation is a nonprofit research organization providing objective analysis and effective solutions that address the challenges facing the public and private sectors around the world. The firm has pursued its nonprofit mission by conducting research on important and complicated problems on such topics as national security, business, education, health, law, and science. For more information, please call 310-393-0411 or visit the website at www.rand.org.

About Mary Cantando:

Cantando, an expert on the growth of women-owned businesses, is a member of the National Speakers' Association. She is a facilitator for the Women Presidents' Organization, is a member of the National Association of Women Business Owners, and is certified by the Women's Business Enterprise National Council. Above all else, Cantando serves as an advisor and cheerleader to women business owners everywhere.

About WomanBusinessOwner.com and Cantando & Associates:

WomanBusinessOwner.com is a North Carolina-based consulting firm that works exclusively with successful women business owners to identify new revenue streams and win corporate clients. Mary Cantando is President of the firm and is the author of *NINE LIVES: Stories of Women Business Owners Landing On Their Feet*. Cantando, an expert on the growth of women-owned businesses, is a member of the National Speakers' Association. She is a facilitator for the Women Presidents' Organization, is a member of the National Association of Women Business Owners, and is certified by the Women's Business Enterprise National Council. Above all else, Cantando serves as an advisor and cheerleader to women business owners everywhere. For more information, call 919-841-0401 or visit the website at www.WomanBusinessOwner.com.

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